



We are delighted to share that our CEO, Ellen Varelas has been shortlisted for the prestigious CEO of the Year Award (Agency Supplier) in the PM360 Trailblazer Awards 2023.

The annual awards – which are run by PM360, the leading US publication for marketing decision makers in the pharmaceutical, biotech, diagnostics, and medical device sectors - recognize outstanding achievement and innovation in healthcare marketing. Each year, they are judged by a distinguished cross-section of industry experts.

The Trailblazer CEO of the Year award recognizes CEOs who thrive in all aspects of leadership - from establishing a company culture where individuals feel valued and motivated, through to creating a company vision which has resulted in exceptional success and reputation and earned respect from industry peers.

All the above are hallmarks of Ellen's leadership. On top of prioritizing a positive company culture, her forward-thinking vision - which includes unifying strategic partnerships and innovative advancements built on a foundation of integrity and trust - has been a standout approach that has redefined the compliance solutions sector in recent years.

Talking about her nomination, Ellen said: "To be recognized in this way is very humbling and the very greatest honor - but this is truly a team achievement. Integrity, innovation, excellence, and trust have always been the bedrock of the business and the backbone of everyone who works here. We would like to send congratulations to all those who have been nominated in the awards this year."

Anna Stashower, CEO and Publisher of *PM360*, said: "The ten CEO of the Year candidates are among the best of the best, not just because of the overall success of their companies, but who they are as leaders and individuals. These individuals walk the talk in the way they care for their employees, their customers, and their community. They represent what truly great leadership looks like."

All the finalists will be acknowledged, and the winners will be announced during a gala celebration at Gotham Hall in New York City on October 3.